

The Professional Organic Hair Color System

Marie Sandusky Is A Certified Organic Hair Color Specialist

Organic Color Systems is the most innovative approach to professional hair color since the invention of the oxidative hair color process. With a unique approach that respects the natural integrity of the hair by leveraging pure, high quality, natural, and organic ingredients; Organic Color Systems has been revolutionizing the hair color industry. By providing superior results, a healthier and more enjoyable experience, and an uncompromising commitment to excellence; Organic Color Systems has become the world's preeminent Organic Salon Color line.

The key difference in our color is our approach to preserving the cuticle's structural integrity and the hair's natural protein's and pigments. Rather than use an aggressive and corrosive alkalinizing agent like ammonia, which can damage the cuticle and irreparably destroy the hair's natural ability to "hold" color, we use a coconut bi-product that is a naturally derived swelling agent that is suspended in soy oil. When our color is applied to hair, and activated under heat, the soil oil naturally softens and moisturizes the cuticle as the coconut derived swelling agent gently expands and opens the cuticle. When the heat is removed from the hair, the swelling subsides and the undamaged cuticle naturally closed back down thereby sealing the new pigment into the hair.

By taking this revolutionary approach, we are able to consistently produce extraordinary results. Common problems of traditional oxidative ammonia based hair color are eliminated.



The best thing about our hair color is what we leave out.

Now you don't have to use hair color products that contain ammonia. Organic Color Systems uses a natural, non-ammonia based method to open up the hair cuticle to let the color in. It doesn't give off offensive fumes and doesn't damage your clients' hair because the hair retains its natural moisture and the essential protein balance. Creating beautiful, more natural looking colors that last longer.

The two photographs on the left were taken from a high-powered microscope. Both strands are from exactly the same hair sample. Both were colored using the same level of color, the same strength developer and the same processing time. Everything is the same... except the result. You can plainly see which color will give superior shine and last longer.

It all adds up to better results so your clients and staff are happier and that means better color business for your salon.

If you're interested in joining the thousands who have switched, visit our web site or call one of our salon consultants to receive our free information pack. We offer a risk-free trial kit with a 30 day money-back guarantee.

- ★ No more harsh chemical odors.
- ★ No more corrosive damage to the hair.
- ★ Less exposure to toxins for clients & staff.
- ★ No scalp itching or discomfort.
- ★ No staining of the scalp or skin.
- ★ Semi, demi or permanent results.
- ★ Up to 4 levels of lift with color.
- ★ Up to 7 levels of lift with lightener.
- ★ Increased client spend.
- ★ Used in 30 different countries.
- ★ True to the color chart results.
- ★ Longer lasting tonal values.
- ★ Beautiful reds that fade on tone.
- ★ Cleaner blondes.
- ★ Superior grey coverage.

organic
color systems
curl systems
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Photo: Joe Gumpel/Photo